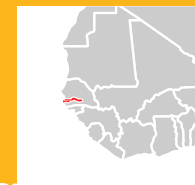


LIVELIHOOD STRENGTHENING | THE GAMBIA

Livelihood Stabilization Through the Delivery of Unconditional Cash Mobile Money Cash Transfer (MMCT) Project¹⁶



WHEN: 2017 to 2018

WHERE: The Gambia

CHILDFUND LIFE STAGES: 1 (0 - 5 years old), 2 (6-14 years old) & 3 (15-24 years old)

REACH: 100 households

IMPLEMENTED BY: ChildFund The Gambia, Eastern Foni Federation

EVIDENCE LEVEL: Preliminary

GOAL(S): Provide emergency economic stability to families.

HOW WE STUDIED THE PROGRAM:

- One-group posttest study design
- Data were collected with household survey and focus group discussions with program staff.

HIGHLIGHTS:

- We delivered unconditional mobile money cash transfers (MMCTs) of \$42/month to 100 households hosting internally displaced persons (IDPs).¹⁷
- Households used the cash primarily for **food (80%), education (47%), and health services (17%)**.
- **100% of households reported that they liked using mobile money**, citing that it was easy to access, confidential, and cost-effective.

LESSONS LEARNED:

- Providing ongoing community-based technical support to households to assist new mobile phone users and troubleshooting MMCT technical issues is critical to achieving sustainability.

SDG CONTRIBUTIONS



“Thanks to ChildFund partner organization Eastern Foni [Federation], **I was able to use the cash** I got in February, March, and April to purchase food for the family, clothes, and shoes for the children, and cover their educational costs. I also used part of it to pay for wife’s medical bill.”

— MMCT participant

¹⁶ Lwanda, F. & Phillips, B. (2018). *An assessment of ChildFund’s emergency cash transfer project in The Gambia*. Washington, D.C.: ChildFund International.

¹⁷ Political turmoil following the December 2016 presidential elections left 160,000 people internally displaced. See Internal Displacement Monitoring Centre (IDMC) (n.d.). Gambia. Geneva: Author.